



Mission Statement

"Professionals dedicated to forging and preserving ethical and quality standards"

Core Values

Integrity

We will base our actions on consistently applied principles that are in harmony with the core values on which we have agreed

Responsibility

We will hold ourselves accountable to all people with whom we do business

Caring

We will carefully listen to others' concerns, and will integrate their ideas to create industry solutions that will best serve everyone

Safety

We will stay alert to possible safety risks and will commit to working closely with municipal and legislative leaders to keep safety at the forefront of our industry

Continuing Education

Through continuing education, we will endeavor to gain and share knowledge of the latest trends, regulations and products that impact our industry

Ethical Business Practices

To uphold our industry's reputation and maintain the public's trust, we will conduct ourselves ethically in all of our business dealings

**"As a member of the Southwest Pool and Spa Association,
I agree to conduct my business in accordance
with the SPSA's Mission and Core Values."**

Name (Please Print) _____

Company _____ **Position** _____

Signature _____ **Date** _____