



## **Statement of Purpose**

As industry professionals in one of the largest swimming pool markets in the world, we believed that we needed to focus more attention on local issues. We wanted to be able to better collaborate with industry lobbyists, the Arizona legislature and the state Registrar of Contractors to facilitate needed changes for our industry.

We agree in principle with the major goals of APSP, and we subscribe to the same building and maintenance standards as outlined in the various ANSI manuals. Whenever possible, we want to work with APSP to solve issues that affect the southwestern swimming pool market. However, we believed that keeping our funds in the valley would better serve our industry.

### **That's why we've formed the Southwestern Pool and Spa Association.**

Now that we're experiencing a market turndown, it's even more important to control our resources and our ability to work on this industry's most important issues; we believe we can do a better job managing both with people who live and work in this market.

We welcome any future opportunity to become an APSP affiliate and to team up to improve pool industry opportunities in the Southwestern region.

The SPSA will concentrate on developing working relationships with government and other organizations to improve the climate for pool building, and on creating quality educational opportunities for its members.

Our ultimate goal is to create a swimming pool professionals' guild that, based on the quality of its members, the worth of its shared core values, and the superiority of its high standards of professionalism, will command the respect of the communities in which we work.